

25th EACMFS CONGRESS

14-16 JULY 2021

VIRTUAL EVENT



50 years of advancing science



European Association for
Cranio - Maxillo - Facial Surgery

www.eacmfs.org

www.eacmfs-congress.com

Sponsorship opportunities

VIRTUAL CONGRESS SPONSORSHIP



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WELCOME ADDRESS

Dear Partners,

As you know, the Executive Committee of the European Association for Cranio-Maxillo-Facial Surgery took the decision due to the serious coronavirus pandemic situation to postpone the 25th EACMFS Congress from September 2020 to 14th-16th July 2021.

Keeping our commitment to offer a great scientific activity but always taking into account the basic principle for the preservation of the health and safety of our members, guests and industry representatives, the EACMFS Executive Committee considered that a face-to-face Congress in a classic format would not be possible. It was therefore decided to maintain the Congress with a hybrid format in which the scientific content could be provided virtually on-line whilst trying to maintain a certain face-to-face activity in Paris. The response has been incredible, having received more than 2000 abstracts to be evaluated for presentation during the Congress.

The Executive Committee has continued close monitoring of the situation and unfortunately given the negative evolution of the pandemic at this time we have considered that the activity of the Congress should only be in an online format as it is not possible under the current circumstances to hold in person meeting in Paris. The updated scientific program will be available

very soon including the previously accepted lectures, symposia and sponsored sessions but in virtual format. Only if circumstances allow it, we will try to offer a limited official or scientific activity transmitted from the Congress venue in Paris, although, unfortunately, attendance in person will not be possible.

Our sincere gratitude to all the Companies for their constant support, as well as to the Executive Committee and the Organizing Secretariat for the effort in these difficult circumstances. Our PCO will contact you shortly and we sincerely hope that your Company will maintain their support and investment in our Congress. With 2.000 abstracts submitted, 29 Guest Society Sessions, 31 Scientific Symposia, 21 Keynote Lectures and more than 10 Sponsored Sessions, the EACMFS Virtual Congress will hopefully become the most important event in CMF Surgery in 2021, plus an expected attendance over 2.000 delegates and a ROI Return of Investment based not only in a proper visibility but on the share of knowledge.

Looking forward to meeting you online for a memorable 25th EACMFS Congress in July 2021.

Best wishes,



Julio Acero
EACMFS President



Prof. Jean-Paul Meningaud
Past President & Congress
Chairman Paris 2021



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VIRTUAL EVENT SPONSORSHIP

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**Past President & Congress
Chairman Paris 2021:**

Prof Jean-Paul Meningaud

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Prof Christos Perisanidis

Media Development Officer:

Dr J Gonzalez Lagunas

Executive Advisor:

R Tieghi

Executive Advisor:

Prof Klaus-Dietrich Wolff

Research:

Prof Sylvie Testelin

MAIN CONTACT DETAILS

EACMFS Headquarters

EACMFS SECRETARIAT

PO Box 85

Midhurst GU29 9WS.

West Sussex. UK

T: +44 (0)1730 810951

Miss Jill McFarland

secretariat@eacmfs.org

www.eacmfs.org

**Congress Technical Secretariat**

TORRES PARDO S.L.

Information - Registration - Exhibition

Calle Nápoles, 187 - 2

08013 Barcelona. Spain

T: +34 93 246 35 66

Miss Asun Marzo

a.marzo@torrespardo.com

www.torrespardo.com

TORRESPARDO
Congress Management



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► SPONSOR PACKAGES CAN BE BUILT ON THE FOLLOWING MAIN COMPONENTS

SCIENTIFIC PARTICIPATION

SPONSORED SESSIONS

For virtual events in particular, it is important that the Sponsor sessions will be perceived as interesting and of significant value for participants for them to actively wanting to participate, ideally with one or several renowned surgeons who take an active role, either as presenters during the session, and / or during the Q&A.

FORMAT

Our Virtual Congress platform is well adapted to provide Sponsors value through relevant exposure and active engagement with the congress participants.

The way of finding the right balance between providing enough sponsor exposure without it being perceived as intrusive by the participants is the key point for every single Virtual Event in order to provide a proper return of the investment for the Sponsoring Companies.

Three options are available:

INDUSTRY SATELLITE SYMPOSIA

How: In direct conjunction with the official EACMFS Program Committee, in between the EACMFS sessions.

When: July 14-16, 2021

Duration: 50 minutes / 30 minutes





25th EACMFS CONGRESS

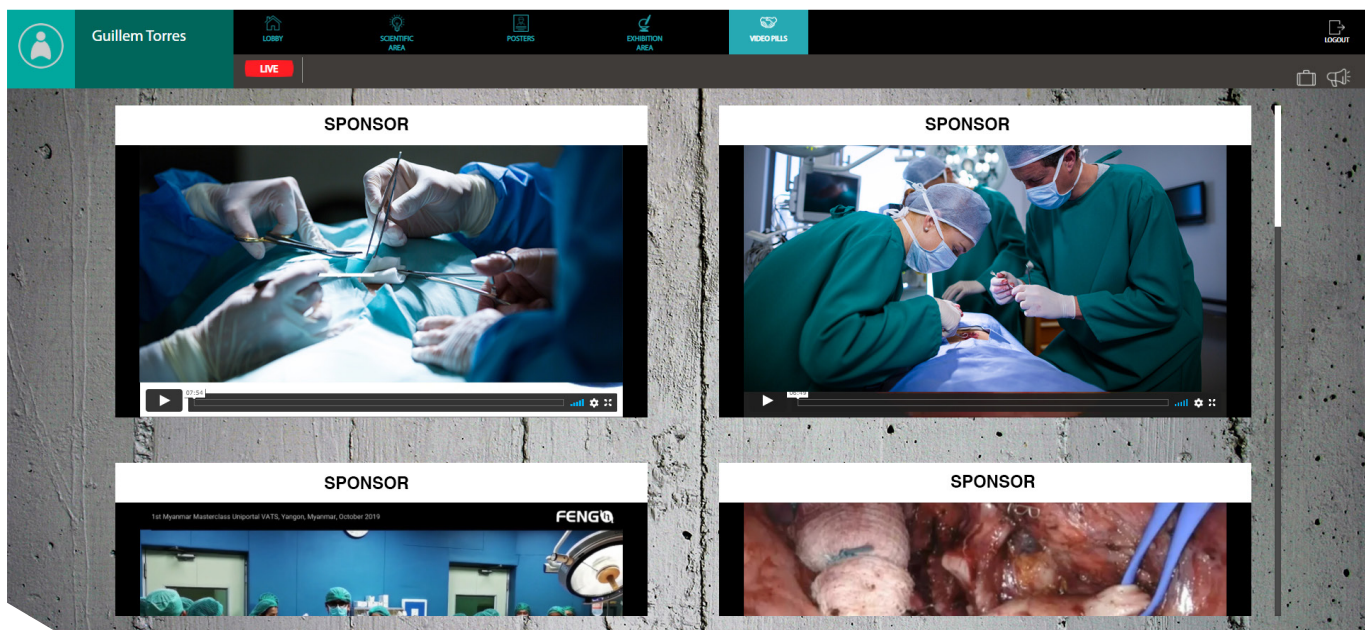
14-16 JULY 2021

VIRTUAL EVENT SPONSORSHIP

VIDEO PILLS

Where: Target Area available at the Top Menu where the Companies will post their Video-Pills: interviews, promotional videos, re-live surgeries, surgical techniques etc.

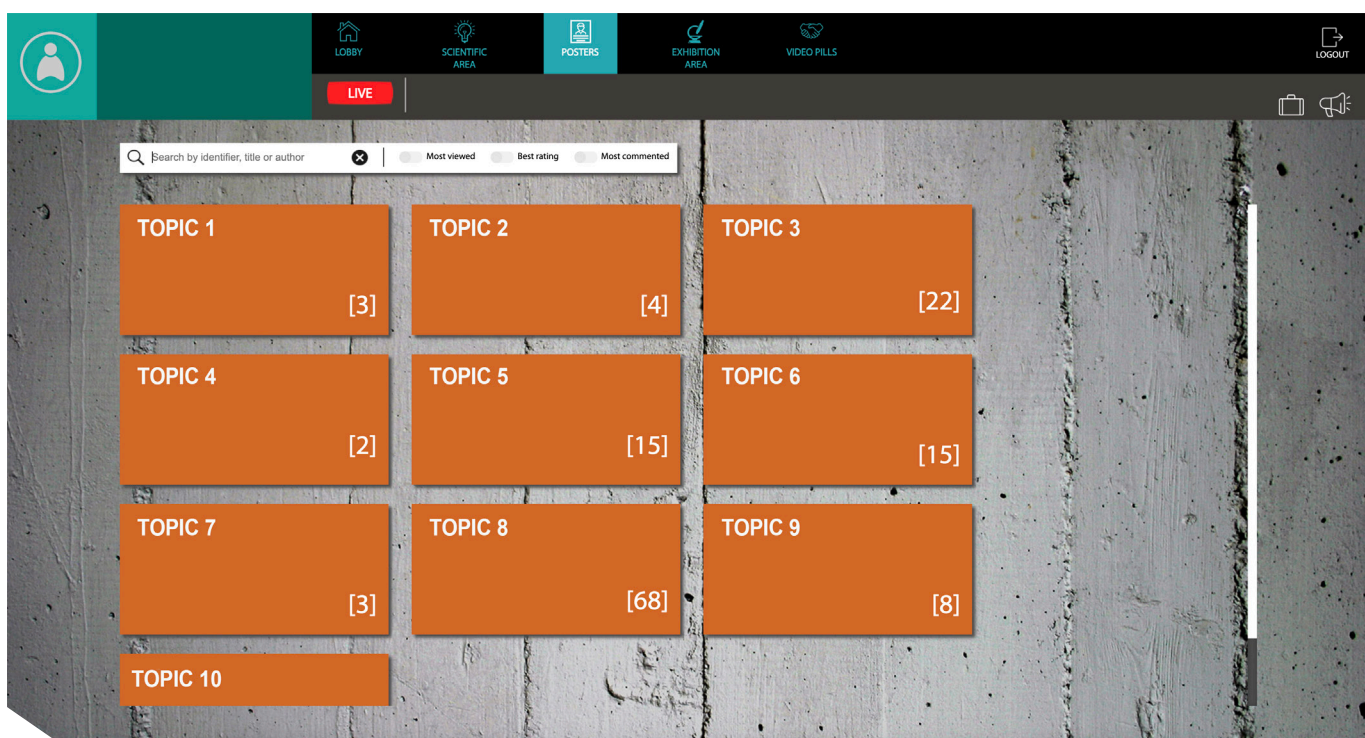
Duration: 10 minutes



EPOSTER / FREE PAPER TOPIC SPONSORING

How: the Company could sponsor a Poster or Abstract Topic by including their logo.

Where: Target Area available at the Top Menu for all registered delegates.





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WHY SPONSORING AN INDUSTRY SATELLITE SYMPOSIUM?

Sharing knowledge is and must be the key-point for every single event, either physical or virtual: the Companies will be able to present their products – techniques related to the surgical procedures in thoracic surgery to the registered delegates. All the sessions will be available for all delegates to be watched at their convenience until December 31st at the Virtual platform and available afterwards at the EACMFS website.

DATA COLLECTION

- ✓ Complete statistics and contact details following the GDPR regulations. The Sponsor will receive complete statistics: number of delegates – profile attending / watching the Workshop.
- ✓ The Sponsor will receive professional contact details of all those registered delegates who have accepted the disclaimer to share their professional details when attending / watching a Workshop and/or Sponsored Session, following the GDPR regulation. The company is allowed to send information only related to the product – technique that has been presented at the session. Our goal is to follow the same process that is used at the physical congresses when reading the barcodes at the entrance of the Lecture halls, but changed to a pre-acceptance by the delegate to receive information about the products shown at the session.
- ✓ The sponsor is allowed to launch Surveys directly linked to the topics of the sponsored session to all the delegates attending / watching the session.





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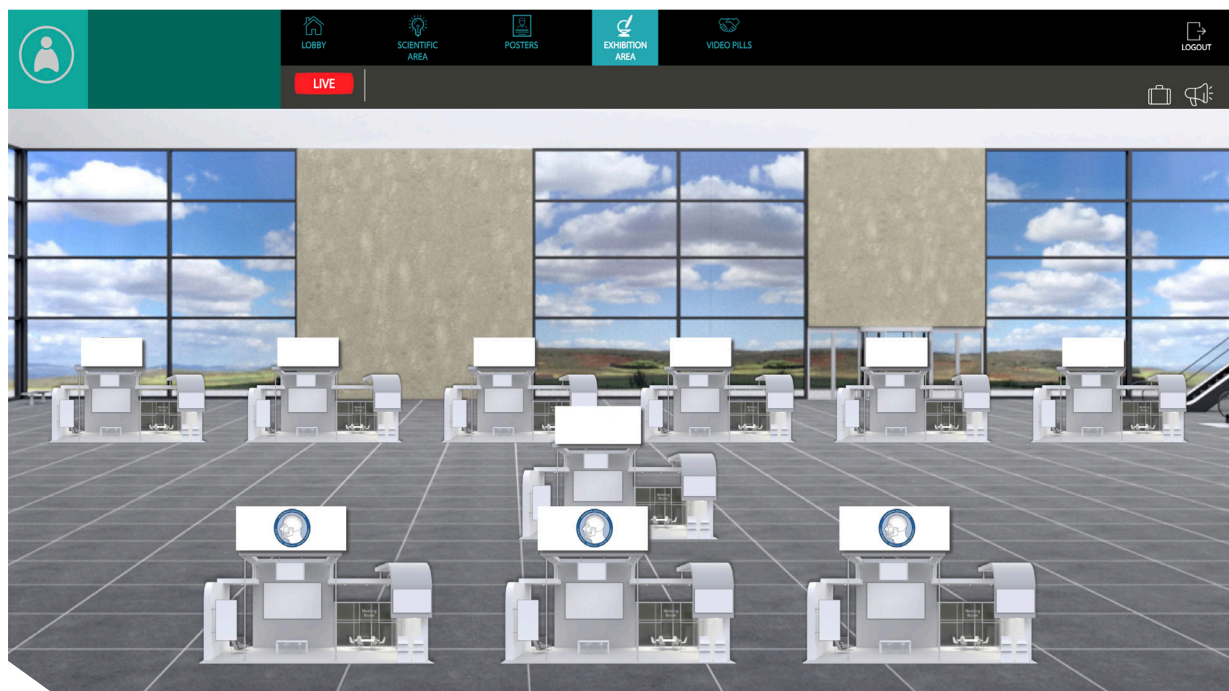
CORPORATE & PROMOTION

VIRTUAL BOOTH

All sponsors are presented with their logo and name sorted by Sponsor Level.

Individual Sponsor Page includes:

- Sponsor banner, Name, link to company URL.
- Reactive networking with those delegates visiting the booth. Staff available through chat, call or video call.
- The possibility for the Sponsor to add as per Sponsor level pre-defined number of linked documents such as: PDF, Audio or Video files, Webcast, link to product URL, etc
- Complete statistics following the GDPR regulations. The Sponsor will receive complete statistics: number of delegates – profile attending / visiting the booth.





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CORPORATE & PROMOTION

HOSPITALITY SUITES

The sponsoring company could book a hospitality suite to hold private meetings with the registered delegates such as: Meet the Expert, Practical demos etc and build their own scientific agenda inside of their booth.

Hospitality suite up to 20 invited delegates + staff





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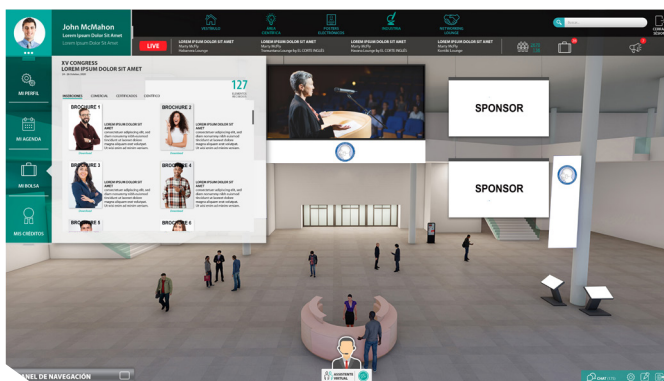


VIRTUAL EVENT SPONSORSHIP

► SPONSOR PACKAGES CAN BE BUILT ON THE FOLLOWING MAIN COMPONENTS

CORPORATE & PROMOTION

BAG INSERTS



Just as in a physical congress, all participants will be provided with a virtual congress bag (MyBag).

The bag, which will be provided during check-in, can be used to store the brochures, catalogs or corporate videos distributed at the different booths, as well as their attendance certificate or any other document provided by the congress organizers and sponsoring companies.

VIRTUAL LANYARD



Just as in a physical congress, all participants will be provided with a virtual Badge and Lanyard.

The badge & lanyard will be visible all congress long by the delegate during any activity or action taken during the virtual event.



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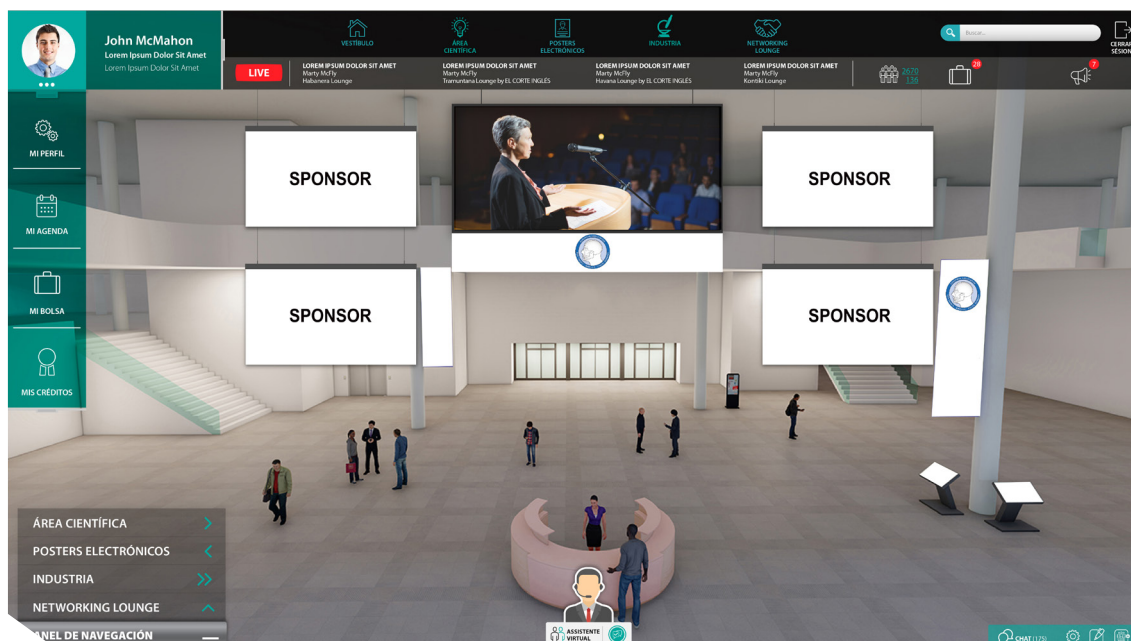
CORPORATE & PROMOTION

BANNERS

CONGRESS ENTRANCE



VIRTUAL FOYER





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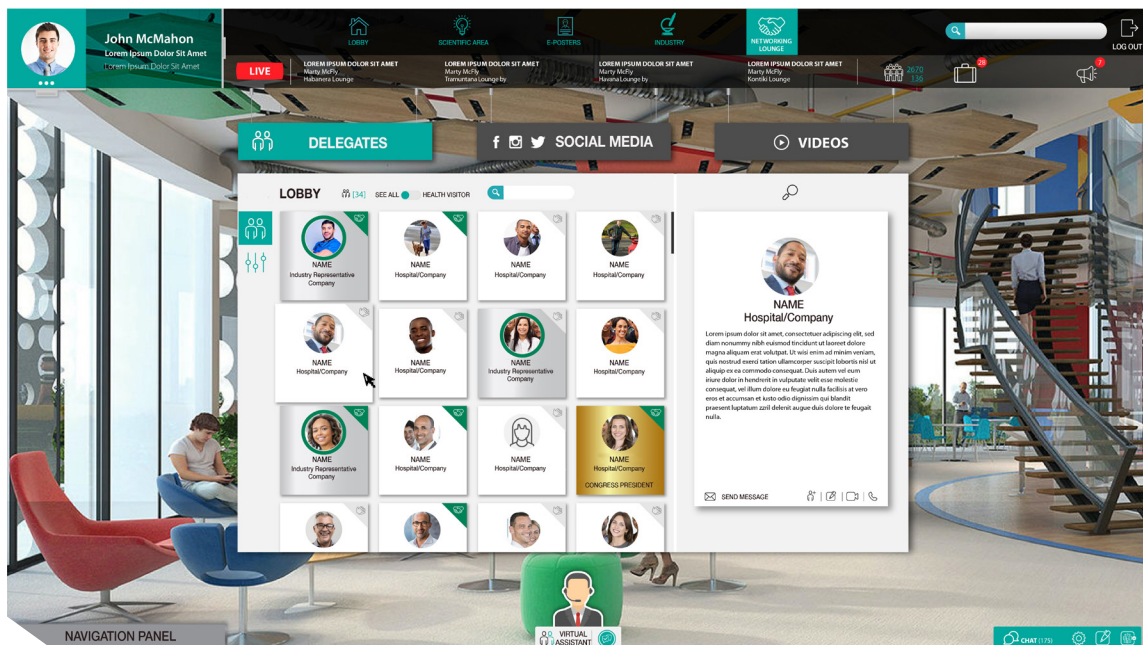
► SPONSOR PACKAGES CAN BE BUILT ON THE FOLLOWING MAIN COMPONENTS

NETWORKING AREA

This is an option that allows participants to access different spaces either undetected or making themselves visible to the other delegates visiting the same virtual space at the same time. If selecting this option, participants can decide what level of interaction they wish to have with other delegates during their participation in the virtual congress.

Apart from pre-configured social interaction functions, each virtual congress includes, as standard, a networking room where delegates are visible and available to interact with other participants.

Our virtual congress platform also includes search functions and suggestions to make it easier for delegates to look for contacts.



► INDIVIDUAL ITEMS

INDUSTRY SATELLITE SYMPOSIA (50 min)	10.000,00 €	
INDUSTRY SATELLITE SYMPOSIA (30 min)	7.000,00 €	
SCIENTIFIC SESSION SPONSORING (post event)	3.000,00 €	
VIDEO PILL	3.000,00 €	
BAG INSERT	750,00 €	
BRANDING E-POSTER / FREE PAPER TOPIC	3.000,00 €	
VIRTUAL BOOTH	4.700,00 €	
VIRTUAL BOOTH (Premium booth including 1 Hospitality suite up to 20 delegates)	7.200,00 €	
VIRTUAL LANYARD	4.000,00 €	
NETWORKING AREA	4.000,00 €	
BRANDING ENTRANCE (priority Gold and Silver Sponsors)	Big size 3.000,00 € Medium Size 1.500,00 €	
BRANDING LOBBY (priority Gold and Silver Sponsors) €	Big size 3.500,00 € Medium Size 2.000,00 €	



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VIRTUAL CONGRESS SPONSORSHIP

PACKAGES

	GOLD	SILVER	BRONZE
INDUSTRY SATELLITE SYMPOSIA (50 min / 30 min)	1	1	
SCIENTIFIC SESSION SPONSORING (post event)	2	1	1
VIDEO PILL (10 min)	2	1	1
PUSH NOTIFICATIONS	4	3	2
EACMFS ENEWS POSTS	4	3	2
VIDEO ADVERTISEMENT	3	2	1
BAG INSERT	3	2	1
BRANDING E-POSTER / FREE PAPER TOPIC	2	1	1
VIRTUAL PREMIUM BOOTH	1	1	1
BANNER MAIN ENTRANCE	Big size	Medium size	
BANNER LOBBY (big size / medium size)	Big size	Medium size	
HOSPITALITY SUITE (30 pax / 20 pax)	1	1	1





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► PACKAGES

SCIENTIFIC PARTICIPATION

One Industry Satellite Symposium

50 min

- ✓ Priority in choosing their preferred slot.
- ✓ The Sponsor will receive complete statistics: number of delegates – profile attending / watching the Symposium.
- ✓ The Sponsor will receive professional contact details of all those registered delegates who have accepted the disclaimer to share their professional details when attending / watching a Workshop, following the GDPR regulation. The company is allowed to send information only related to the product – technique that has been presented at the session.
- ✓ Survey: the company is allowed to launch a Survey to all delegates attending / watching the Workshop.

Two Video Pills

(ex. re-live surgery) – about 10 min each

Two Scientific Sessions Sponsoring (post-event)

Between 30' and 60' depending on the type of Session

Branding one Eposter and one Free Paper Topic

The Company sponsors a Poster and Abstract Topic by including their logo, at the Target Area available at the Top Menu for all registered delegates

**GOLD
SPONSOR**
30.000 €

PROMOTION

Push notifications

Four notification posts announcing the sponsored Industry Satellite Symposia and Video Pills.

Email EACMFS enews

Four posts.

Video advertisement

Three video clips 20-30 seconds projected in between the EACMFS sessions.

Bag inserts

Three files at the Virtual Bag of each participant (pdf – scientific content).

Break slide

Including the logos of the Main sponsors, sorted by level.

CORPORATE

Virtual Booth

Top visibility. Up to 8 different content files or Links, depending on the type of booth chosen by the Company

Branding

Banner at the entrance - Big size

Banner at the main lobby - Big size

Hospitality Suite

The sponsoring company could book a hospitality suite to hold private meetings with the registered delegates such as: Meet the Expert, Practical demos etc and build their own scientific agenda inside of their booth. Gold sponsors: hospitality suite up to 20 invited delegates + staff

GOLD



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VIRTUAL EVENT SPONSORSHIP

**SILVER
SPONSOR**
20.000 €

► PACKAGES

SCIENTIFIC PARTICIPATION

One Industry Satellite Symposium

30 min

- ✓ Priority in choosing their preferred slot after Gold Sponsors.
- ✓ The Sponsor will receive complete statistics: number of delegates – profile attending / watching the Symposium.
- ✓ The Sponsor will receive professional contact details of all those registered delegates who have accepted the disclaimer to share their professional details when attending / watching a Workshop, following the GDPR regulation. The company is allowed to send information only related to the product – technique that has been presented at the session.
- ✓ Survey: the company is allowed to launch a Survey to all delegates attending / watching the Workshop.

One Video Pill

(ex. re-live surgery) – about 10 min each

One Scientific Session Sponsoring (post-event)

Between 30' and 60' depending on the type of Session

Branding one Eposter or one Free Paper Topic

The Company sponsors a Poster or Abstract Topic by including their logo, at the Target Area available at the Top Menu for all registered delegates

PROMOTION

Push notifications

Three notification posts announcing the sponsored Industry Satellite Symposia and Video Pill.

Email EACMFS enews

Three posts.

Video advertisement

Two video clips 20-30 seconds projected in between the EACMFS sessions.

Bag inserts

Two files at the Virtual Bag of each participant (pdf – scientific content).

Break slide

Including the logos of the Main sponsors, sorted by level.

CORPORATE

Virtual Booth

Top visibility after Gold Sponsors. Up to 8 different content files or Links, depending on the type of booth chosen by the Company.

Branding

Banner at the entrance - Medium Size

Banner at the main lobby - Medium Size

Hospitality Suite

The sponsoring company could book a hospitality suite to hold private meetings with the registered delegates such as: Meet the Expert, Practical demos etc and build their own scientific agenda inside of their booth. Silver sponsors: hospitality suite up to 20 invited delegates + staff

SILVER



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BRONZE
SPONSOR
16.000 €

► PACKAGES

One Video Pill

(ex. re-live surgery) – about 10 min each

One Scientific Session Sponsoring (post-event)

Between 30' and 60' depending on the type of Session

PROMOTION

Push notifications

One notification post announcing sponsored Video Pill.

Email EACMFS enews

Two posts.

Bag insert

One file at the Virtual Bag of each participant (pdf – scientific content).

Video advertisement

One video clip 20-30 seconds projected in one EACMFS official session during the breaks

Break slide

Including the logos of the Main sponsors, sorted by level.

CORPORATE

Virtual Booth

Top visibility after Gold and Silver Sponsors.

Up to 6 different content files or Links, depending on the type of booth chosen by the Company.

Hospitality Suite

The sponsoring company could book a hospitality suite to hold private meetings with the registered delegates such as: Meet the Expert, Practical demos etc and build their own scientific agenda inside of their booth. Bronze sponsors: hospitality suite up to 20 invited delegates + staff

BRONZE



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