TIMELINE & EVOLUTION

- **1993**: Wētā Buys First Computer
- **2009**: Wētā Wins Its First VFX Oscar
- **2009**: GOLLUM - First Photo-Real CG Character
- **2009**: 2BN Cumulative Global Gross Box Office
- **2019+**: Signing of 4-Film Avatar Contract
- **2019+**: First External Capital Investment From Sean Parker
- **2019+**: Prem Akkaraju Joins as CEO
- **2019+**: Launch of Original Animation Division
- **2019+**: Signing Of Exclusive AWS Hosting Agreement
- **2019+**: Wētā & Wētā M & Wētā H Partnerships With Autodesk & SideFX
- **1BN**: Cumulative Global Gross Box Office Of Gollum
- **20BN**: Cumulative Global Gross Box Office Of Wētā Digital’s First Live Project for Childish Gambino Tour
- **20BN**: Wētā Digital’s First TV Project for Game of Thrones
- **BoD**: Created With Appointment of Sean Parker, Tom Staggs, & Jeff Huber
- **UNITY & Wētā FX**: Wētā Digital’s First TV Project for Game of Thrones

PETER JACKSON’S LABORATORY - THE WORLD'S LEADING VFX STUDIO - SCALED VISUAL TECHNOLOGY POWERHOUSE
- Inflection Point: specialized artists, bespoke proprietary tools
- To take the world from a 2D to 3D economy
- The 3D economy will eclipse its 2D predecessor

2D economy: trillions of dollars
Wētā is no longer just creating. Wētā is enabling people to create.
THE EMERGING 3D ECONOMY

NEW REVENUE & BUSINESS MODELS
(5G, BLOCKCHAIN, UTILITY NFTS)

INDUSTRIAL VIRTUALIZATION
(DIGITAL EQUIVALENT, IOT, SUPPLY CHAIN)

FRONTLINE WORKER ENABLEMENT

MIXED REALITY EXPERIENCES

Weta FX

FUTURE OF DESIGN

FUTURE OF WORK

FUTURE OF COMMERCE

IMMERSIVE LEARNING
(HARD & SOFT SKILLS)

GAMING & E-SPORTS

FUTURE OF DESIGN

THE EMERGING 3D ECONOMY
SPORTS: IN-GAME/IN-STADIUM EXPERIENCE

Allow fans to experience live sporting event from the comfort of their homes through immersive augmented reality.
VR can provide multiple scenarios leveraging lifelike 3D models that help students and practitioners:

- Develop skills to cope in a highly stressed and fast-paced environment
- Make crucial split-second decisions
- Perform procedures in difficult circumstances to help save patient lives
The industrial application of these evolutions is far reaching. The automotive industry with autonomous vehicles is helping us solve precision digital mapping of the physical world.
WHERE WE GO FROM HERE...